



MATERIAL REQUIREMENTS

ALL MEASUREMENTS SHOWN ARE IN MILLIMETRES, HEIGHT X WIDTH IMAGES ARE NOT TO SCALE

DISPLAY ADVERTISING

FULL PAGE (FPC) TRIM 270 X 205 BLEED 275 X 210 TYPE AREA 260 X 195

DOUBLE PAGE SPREAD (DPS)

TRIM 270 X 410
BLEED 275 X 420
TYPE AREA 260 X 390
Please supply DPS ads as two single pages.
To ensure no information is lost, please avoid running within 8mm of the fold

SPECIFICATIONS

DDFc

- Please supply PDF files to the PDF/X-3 standard.
- Resolution is 300 dpi.
- All fonts must be embedded in the PDF.

Fonts must be active on your system at the time of pdf creation.

Image specifications

- Image resolution is 300dpi. All colours must be set to CMYK.
- Do not enlarge images more than 25%
- Check all linked images are updated.

Document specifications

- Digital files must be prepared to the correct final size check that type, trim and bleed areas are correct.
- Ensure all live elements you wish to print are kept within the type area.
- Bleed provide 5mm of bleed where bleed is required. Check that crop marks are visible.

Colour specifications

- All colours to be set to CMYK no RGB.
- For a rich solid black use 100% Black plus 40% Cyan.

Never use 100% of all four colours.

- Total sum density (total ink weight) to fall between 280% & 300%.
- Convert all spot colours to CMYK.
- Black text level type should be 100% black only.

Fonts

• nextmedia supports Open type fonts and PC Postscript fonts only.

Applications supported

• InDesign, Photoshop, Illustrator, Word docs, Text docs, PDF.

DELIVERY OPTIONS

- Quickcut to nextmedia (preferable)
- Websend or Dropbox
- Hightail (previously YouSendIt) www.hightail.com

EMAIL

We accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to adops@nextmedia.com.au

CONTACT US

Advertising Traffic Co-ordinator on (02) 9901 6100 or adops@nextmedia.com.au